Krantiagrani G. D. Bapu Lad Mahavidyalaya, Kundal

Department of BCA

Year 2016-17

Best Practices

Title of the practice-Website Creation and Hosting

Objective of the Practice-

1. Describe web creation languages with students
2. Students Practices and working on Live Project
3. Getting knowledge about marketing and business.

Context-

The Shivaji University offers syllabus of BCA as for IT field carrier opportunity. BCA syllabus covers the different languages and OS systems for study. In that include C, CPP, and Java as a basic languages and HTML, CSS, ASP languages for web development.BCA I and II years students covers the knowledge about web development as a basic also we offer ADD-ON courses for web development. We discuss with student about their interest and guide them for online live project. BCA-II and BCA-III have mini project and major project for semester. We practically show the students how work on live project is and how handle live project.

Practice-

BCA students get knowledge about website creation and hosting that website. We need to upgrade the knowledge about web creation. In that environment the marketing skill is important for exploring our project. The click2palus website getting full of information about palus and palus heritage and historical data also. We collect information from each and every shop owner and design model click2palus for visitors. The visitors can search required information from that website and also getting a particular contact no. of

that shop owner at the time of emergency. In click2palus website we display all relevant and important contact numbers about hospital and bus stand also. The shop owner fully satisfied with work of click2palus, because here they explore the whole shop information like address, contact no, new offers and latest updates about shop. Our students meet each shop owner and communicate with them for register on click2palus website. We also pay some amount for register shop on our website because of that BCA students get idea about marketing and web development also. The student earns 35,000 rupees for completing that website.

Evidence of Success-

BCA department and student complete fallowing website successively-

Sr. No	Website Name	Website description	Platform
1.	www.click2palus.com	Palus City Website	HTML, CSS, Bootstrap, PHP

BCA students gain perfect knowledge about web creation and marketing. create own live websites also get income from hosted website.

We try to ready to students as a business carrier in future. We also arrange seminars and workshops for students for web creation approach. Students gain web design knowledge and make own website for customers and get income. That practice of BCA department is best for student as "Earn and Learn" method.

Photos-

1. The advertisement and the sticker of click2palus.com

Outcomes of Best Practices-

1. Student gets extra knowledge about marketing.
2. Student get chance to work on live project.
3. Student ready for earn and learn strategy.
4. Students get knowledge about web hosting and maintain.
5. In future students get ready for marketing strategy and business.

Problem Encountered and Resources Required-

1. A communication problem arises between student and customer.
2. Code repetition and code integrity not maintained by student.
3. The time management issue for student for handling college and work get hardest.
4. Customer availability problem arises to students.
5. Website marketing and data collection issue for students.